

# MICHAEL J. ALLERUZZO

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Leadership Educator | Coach | Consultant

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## LEADERSHIP BRAND

*I want to be known for being professionally charismatic, competently communicative, and practically challenging so that I can deliver a valuable learning experience for my students.*

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## TEACHING PHILOSOPHY

*My teaching philosophy is focused on students developing six key skills for their professional and personal success. It is through this framework that I provide my students an academic experience that is dynamic, practical, and challenging.*

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**LEADERSHIP SKILLS** Leadership involves engaging people to work toward the organization's goals. In my courses I offer students the opportunity to develop their leadership skills through team activities, case analyses, and class discussion. I model leadership characteristics in my courses in a variety of ways. These include my respecting students, being approachable, creating enthusiasm, and challenging students to strive toward great achievements.

**ANALYTICAL SKILLS** I challenge my students not to take data at face value, but to analyze it for the information they need given their professional or personal context. In students' work, the goal is not to "get the correct answer" per se, but to analyze the specific situation, make a decision, and support that decision using information from the situation and material from the course, to create a logical analysis. My own analytical nature drives me to continually improve my course materials and delivery.

**TECHNICAL SKILLS** Professionals enhance their expertise through the mastery of the technical aspects of their chosen job, organization, and industry. I reinforce the concept of technical proficiency by providing opportunities for students to practice the course theory through class exercises and assignments. I make the course material practical by using current business and industry examples that students can relate to when explaining subjects. I model technical skill proficiency in my diligent preparation of the course schedule, lesson plans, and assignments.

**COMMUNICATION SKILLS** I stress to my students the value of being proficient in both written and verbal communication. In written assignments, I assess the student's analysis of the course material, and also provide feedback on writing style, organization and presentation. In presentations, students are assessed on their professionalism as well as their analyses. I model effective and energetic communication in my courses in a variety of ways. This includes my clear communication of course expectations and assignments, as well as during class sessions through a variety of delivery methods.

**SOCIETAL SKILLS** People who are able to positively navigate in society are more apt to experience success in and out of the workplace. I stress to my students the value of such societal skills as etiquette and manners, proper dress and personal presentation, and 'to enjoy people and to have people enjoy them'. To help my students develop these skills, I use targeted activities and assignments, including research reports and presentations that offer my students the opportunity to learn teamwork, accountability and professionalism. I model these principles in my courses through my professional dress, my use of appropriate language, and my demeanor in the classroom.

**LIFE SKILLS** Not only do I help students meet the competencies of my courses, I offer them practical applications as to how the course material is relevant in their personal lives as well. As such, I offer my perspective on additional life skills that will help students be successful in their careers and in their personal lives. These include such skills as time management, planning and organization, and stress management to help my students prepare for success both in and out of the workplace. By treating my students as individuals as well as aspiring business professionals, I am seen as a faculty member who cares enough to help students achieve their very best, while respecting all students for their individual abilities.

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*Students who take my courses experience an increased level of engagement in the subject matter. As a result of my enthusiasm and personality, my meticulous course preparation and organization, and my teaching style and methodology, students see my courses as a valuable experience in their overall learning and development.*